

FLY BRANIFF FREE.

***TO LONDON. HONOLULU.
MEXICO. CANADA.
LAS VEGAS/RENO. FLORIDA.
OR ANYWHERE ELSE WE FLY
IN THE USA.***

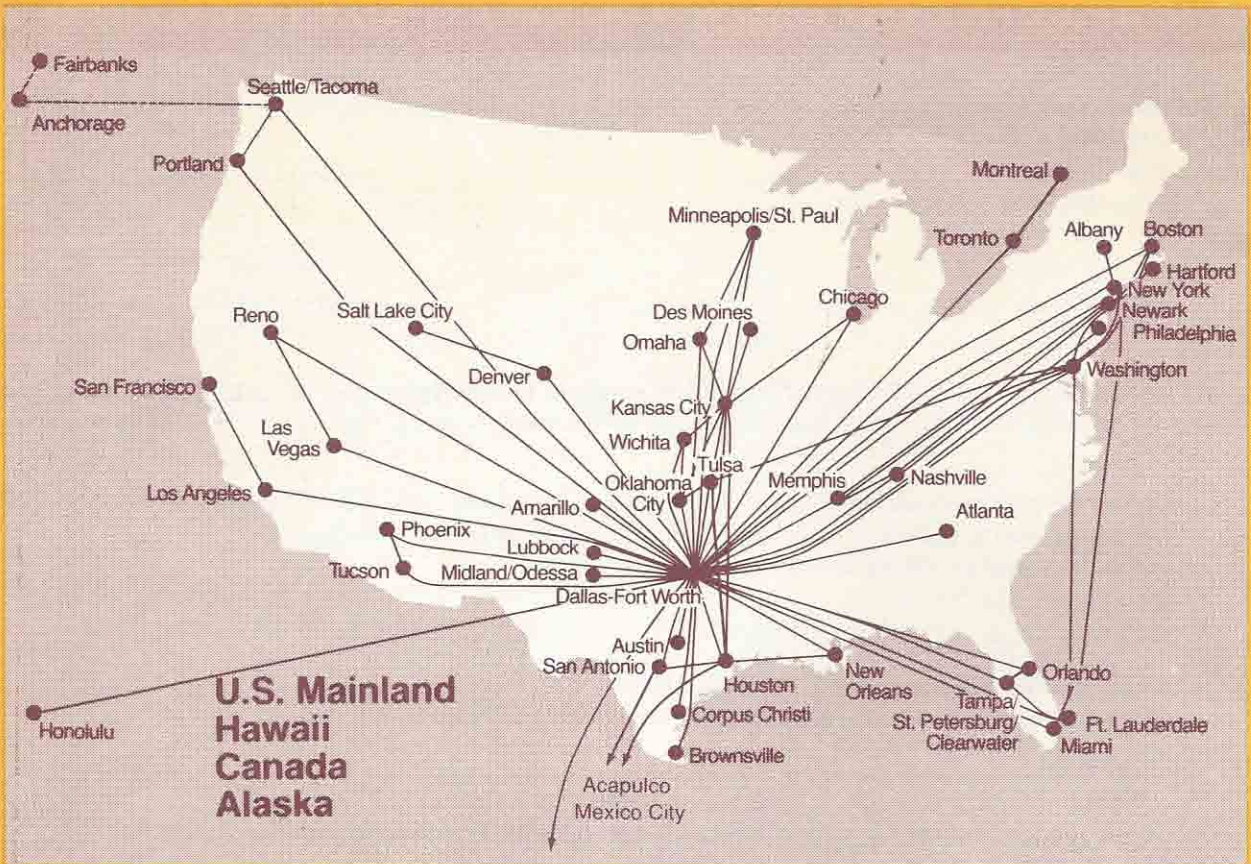


***ANOTHER GOOD REASON TO
COME ABOARD THE BRANIFF BANDWAGON***

***BRANIFF'S TRAVEL
BONUS BONANZA***

Now thru May 31, 1982

Earn free or discount prize trips for
you and your family as you fly Braniff
for business or pleasure in the USA.



U.S. Mainland
Hawaii
Canada
Alaska

BRANIFF'S TRAVEL

THE BONANZA OF PRIZES

You earn Braniff travel bonus points every time you fly Braniff in the USA on an individual or family group ticket. The more you fly, the more points you earn. And here's what your points can get you:

- A First Class round-trip ticket anywhere in the USA for the price of a Coach ticket.
- A one year membership in the Braniff International Council Club or a one year extension if you are already a member.
- A free trip to any Braniff city within the USA or big discounts on individual tickets.

- A free trip to Honolulu, London, Florida or Las Vegas/Reno for less points than you think.

Examples: (1) Three round trips between Dallas-Fort Worth and Los Angeles get you enough points for the Council Club membership or the First Class ticket for the price of a Coach ticket in the USA. (2) Seven round trips between Dallas-Fort Worth and New York, or thirteen round trips between Dallas-Fort Worth and Chicago give you enough points for a free round-trip Coach ticket to London or Honolulu.

You decide where you want to go and when. And you tell us what name to put on the price ticket.

IT'S EASY TO EARN BONANZA PRIZES

You earn Travel Bonus Bonanza points every time you fly Braniff in the USA. You keep track of the point total instead of our computer. You know when you have earned the prize trip you want. You tell us when you have earned a prize, where you want to go and when you want to go. And you can have the Travel Bonus Bonanza price tickets made out in anyone's name you wish.

1. Every time you fly Braniff anywhere in the USA on an individual or family group ticket June 1, 1981 through May 31, 1982, you collect Braniff Travel Bonus Bonanza points.
2. Earn points for flights to and from London for all travel on and after July 29, 1981 ... to and from Mexico and Canada for all travel on and after July 8, 1981.
3. The Points Earned Chart in this folder shows how much each Braniff trip is worth in points for each one-way trip. You keep track of your points by recording them in the Braniff Travel Bonus Bonanza Flight Log in this folder.
4. You save your **Braniff boarding passes and the airline ticket receipts (or photocopies)** as your proof of where and when you flew Braniff.
5. The Braniff segments on tickets issued by other airlines qualify for points also. Again, the **airline ticket receipt (or photocopy), and your Braniff boarding pass** are your proof.
6. When you have earned **at least 30 points**, you may claim:
 - (a) An authorization to purchase a round trip First Class ticket for the price of a round trip Coach ticket between any two Braniff cities in the USA, including Honolulu; or
 - (b) A free one-year membership in the Braniff International Council Club or a one-year extension if you are already a member. This gives you entry to Braniff's 15-clubrooms located in major airports in Continental USA, Hawaii, Britain, South America.
7. When you have earned **at least 75 points**, you may claim a free or discount prize trip as follows:
 - (a) You can choose a free trip to Florida cities,

Las Vegas, Reno, Honolulu or London. The points needed are shown on the Travel Bonus Bonanza Super Prize Chart (round trips) or City Prize Chart (one-way trips) in this folder; or

- (b) If you live in Florida, Nevada or Honolulu, the prize points for a free *round trip* to other cities in the USA are shown on the Bonus Bonanza Super Prize Chart.
 - (c) You can choose to use all your points to get an authorization certificate for the largest discount possible on a Coach ticket between any two Braniff cities in the USA as shown on the Prize Charts. You calculate as follows:
Divide your points earned by the points needed for the desired trip on the City Prize Chart and the result is the percentage discount to be authorized by Braniff no matter what coach airfare you as an individual decide to use (coach, Super Saver, Texas Connection, etc.)
8. To tell us which prize you want, just complete the Travel Bonus Bonanza Claim Letter in this folder and mail it to us together **with your Braniff boarding passes, the airline ticket receipts (or photocopies)** and your Flight Log. You may also ask your travel agent to mail this to us. We take care of the rest, including sending you back a non-transferable certificate for unused points if you have earned more points than required for the prize selected. The unused point certificate is to be submitted together with additional flight coupons and boarding passes when you send in your next Prize Claim Letter.
 9. You can use your Travel Bonus Bonanza Points and take your Travel Bonus prize trips anytime through December 31, 1982 (except for certain holiday periods). Once you send in your first Prize Claim Letter, you can keep right on earning points as you travel through May 31, 1982 and claim additional prizes in accordance with paragraphs 6 and 7. You do need to earn 75 points again to claim another prize trip or discount authorization.

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EXTRA BONUS BONANZA POINTS

There are several ways to earn extra Bonus Points.

1. Travel in July and August earns double points.
2. If you travel on a First Class ticket you get a 30% bonus in points compared to those shown on the Travel Bonus Bonanza Points Chart.
3. Take your family! The points earned by

immediate family members with the same last name and that travel with you can be included in the total for one family member when claiming a prize simply by forwarding the separate passenger coupons and boarding passes with the Travel Bonus Bonanza Prize Claim Letter.

SORRY, SOME TICKETS DON'T EARN TRAVEL BONUS POINTS

- Travel Bonus Bonanza Prize Tickets whether free or discounted.
- Tickets issued to employees of *any* airline or Braniff's advertising agencies on any airfare basis.
- Tickets for travel between the USA and any foreign nation.
- Tickets for travel on charter flights.
- Tickets for travel on group fares other than the family group fare.
- Promotional tickets issued under Civil Aeronautics Board Rule 223 which carry KF or KC authority coding.
- Tickets issued under U.S. Travel Service or other governmental permits or exemptions.
- Visit USA Tickets or Braniff Airpass Tickets.

SORRY, NO PRIZE TRIP TRAVEL ON THESE HOLIDAY DATES:

September 4, 1981
November 25, 29, 30, 1981
December 16, 17, 18, 19, 20, 23, 24, 30, 31, 1981
January 2, 3, 4, 1982
February 12, 15, 1982
April 8, 12, 1982

May 28, 1982
June 1, 1982
September 3, 1982
November 24, 28, 29, 1982
December 16, 17, 18, 19, 20, 23, 24, 30, 31, 1982

SPECIAL INFORMATION ON MEXICO AND CANADA

Earn points for flights to and from Mexico and Canada for all travel on and after July 8, 1981.

Mexico - Passengers originating and who purchased their tickets *in Mexico* CANNOT earn points for their international flight to/from the U.S. They CAN earn points for segments traveled within the U.S. Similarly, they cannot win a prize for their international sectors but can win any prize where the origin/destination is not Mexico.

Passengers originating outside Mexico and who purchase their tickets outside Mexico can earn points to/from Mexico and win Mexico as a prize.

Canada - Passengers originating in Canada and who purchased their tickets in Canada CAN earn points for flights to/from Canada but they CANNOT win a prize trip for their travel to/from Canada. They can win any prize where the origin/destination is not Canada.

Passengers originating outside Canada and who purchase their tickets outside Canada can earn points to/from Canada and win Canada as a prize.

QUESTIONS?

Call 8:30 am-5 pm CST toll-free 800-527-4000 or 800-492-4300 in Texas and ask for the Travel Bonus Bonanza Information Desk.

BRANIFF

For reservations, call your participating travel agent or Braniff toll free 800/527-4000. In Texas 800/492-4300.

